**THE PROGRAM OF THE FINAL EXAM**

**«Analytical article in foreign media»**

**Exam form**: online

**Form of conduct**– online form of written exam-answers to questions

Spring semester 2023-2024 academic year

3 course, bachelor degree, English groups, full-time education

The goals of mastering the discipline “Analytical article in foreign media” are:

1. introducing students to the basics of analytical journalism and artistic journalism in foreign media;

2. formation of knowledge and competencies in the field of genre specifics of analytical journalism and artistic journalism in foreign media.

According to the above aim, the final exam will be an indicator of the quality of learning gained. Examination will be **an independent written paper work**, on the implementation of which is given **2 hours**.

**The final work consists of three questions with the different level of complexity.**

The first question is a task of increased complexity, the fulfillment of which is connected with the skills and acquired knowledge in accordance with the syllabus in module1. This task is estimated in **25 points**.

The second question is an average difficulty-is estimated in **35 points**. The implementation of this task is connected with the theoretical knowledge obtained in module 2.

The third question is practical. It is also estimated in **40 points**. Here students have the opportunity to demonstrate their creative skills in the practical application of their knowledge.

**The maximum number of points for the final exam is 100.**

To successfully complete all the tasks of the final exam, students need to master all the lecture materials of the course.

Students will need to come to the specified audience at the appointed time according to the "Exam Schedule". Examination work is done independently on the day of the exam. Absence or delay in the exam is counted as 0-unsatisfactory.

To prevent cheating, the use of cribs, mobile phones and other electronic devices and carriers is prohibited; jammers will be installed in the classrooms.

To achieve greater objectivity, an outside teacher can check written work. Teachers on duty will monitor order and silence in the classroom during the

exam. The classrooms will also be equipped with video surveillance.

The quality of students performing the following tasks will be evaluated:

a)to identify theoretical question and to find it simplementation on practice; b)to compare the work of kazakhstani and foreign specialists, based on

professional analysis’s skills; comparison of domestic and foreign experience; c)usage of (own) practical examples.

**Recommended literature for self-preparing(in addition to lecture material)**:

1. William Horsley, Meera Selva (2021). Freedom of expression and the safety of foreign correspondents. Trends, challenges and responses. UNESCO. In Open Access<https://unesdoc.unesco.org/ark:/48223/pf0000378300>
2. Rodrigo Zamith (2022).The international journalism handbook. Concepts, challenges, and contexts. - UMass Amherst Libraries, MA. - 243 p. <https://books.rodrigozamith.com/the-international-journalism-handbook/files/Rodrigo%20Zamith%20-%20The%20International%20Journalism%20Handbook.pdf>
3. MaxHänska (2018). International journalism and the emergence of transnational publics: between cosmopolitan norms, the affirmation of identity and market forces. Global Media and Communication.<https://eprints.lse.ac.uk/87377/1/Hanska__international-journalism.pdf>
4. The handbook of global online journalism edited by Eugenia Siapera, Andreas Veglis. -Wiley-Blackwell. - 512 p.<https://ayorek.org/files/References/Handbook%20of%20Global%20Online%20Journalism.pdf>
5. Dannika Lewis (2010). Foreign correspondents in a modern world.The past, present and possible future of global journalism.– LewisEJSpring. <https://eloncdn.blob.core.windows.net/eu3/sites/153/2017/06/12LewisEJSpring10.pdf>
6. Тертычный А.А., Аналитическая журналистика [Электронный ресурс] : Учеб. пособие для студентов вузов / А. А. Тертычный. - 2-е изд., испр. и доп. - М. : Аспект Пресс, 2013. - 352 с. - ISBN 978-5-7567-0555-3 - Режим доступа: <http://www.studentlibrary.ru/book/ISBN9785756705553.html>
7. Лошаков Александр Геннадьевич Зарубежная литература XX века (1940 - 1990-е годы). Практикум: Учебное пособие / Т.В. Лошакова, А.Г. Лошаков. - М.: Флинта: Наука, 2010. - 328 с.: 60x88 1/16. (переплет) ISBN 978-5-9765-0867-5, 1000 экз. - Режим доступа: <http://znanium.com/catalog/product/247737>
8. Кабанова И. В. Зарубежная литература XX века : практические занятия: Практикум / Кабанова И.В., - 3-е изд., стер. - М.:Флинта, 2017. - 472 с.: ISBN 978-5-89349-977-3 - Режим доступа: <http://znanium.com/catalog/product/465640>

**Additional:**

1. Rahel Zahlmann (2018). Foreign journalism in the era of globalization an ethnographic study of foreign correspondents of the German broadcasting network ARD in Europe.https://www.diva-portal.org/smash/get/diva2:1235888/FULLTEXT01.pdf
2. Лошаков Александр Геннадьевич Зарубежная литература XX века (1940 - 1990-е годы). Практикум: Учебное пособие / Т.В. Лошакова, А.Г. Лошаков. - М.: Флинта: Наука, 2010. - 328 с.: 60x88 1/16. (переплет) ISBN 978-5-9765-0867-5, 1000 экз. - Режим доступа: <http://znanium.com/catalog/product/247737>
3. Кабанова И. В. Зарубежная литература XX века : практические занятия: Практикум / Кабанова И.В., - 3-е изд., стер. - М.:Флинта, 2017. - 472 с.: ISBN 978-5-89349-977-3 - Режим доступа: <http://znanium.com/catalog/product/465640>

**Internet resources:**

1. https://[www.icfj.org/](http://www.icfj.org/)
2. <https://foreignpressassociation.online/>
3. https://[www.ifj.org/](http://www.ifj.org/)
4. <https://gijn.org/>
5. <http://evartist.narod.ru/text14/61.htm>

**Additional (on this site you can find vacancies for a foreign correspondent):**

https://jobs.goabroad.com/search/journalism/jobs-abroad-1

The exam preparation topics correspond to the 15 topics in the syllabus:

1. The place and role of analytical journalism in modern foreign media.
2. Features of the analytical report.
3. Features of correspondence as a genre of journalism.
4. Review as the main form of analysis and evaluation of works of art in the media.
5. The specifics of commentary as a genre and method of providing information in electronic media.
6. Analytical sports materials.
7. Specifics of satirical genres.
8. Language and style of the essay.
9. Features of modern portraiture on television.
10. Essay, its place and role in modern journalism.
11. Regional artistic journalism.
12. Game programs from a Qazaq TV channel (optional).
13. Modern trends in documentary cinematography.
14. Fine and expressive means of artistic journalism.
15. Interview-portrait on TV.

**CRITERIA FOR EVALUATION:**

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| --- | --- | --- |
| **№** | **Evaluation criterion** | **Number of points** |
| 1 | Mastering the terminology; identifying differences between scientific method and methodology, plagiarism and paraphrasing; generalizing basic requirements of scientific ethics; outlining a clear structure and hierarchy of scientific article and bachelor's thesis (**theoretical skills**) | 40 |
| 2 | The ability to apply in practice the theoretical knowledge gained; usage the structure IMRaD; applying terms and concepts according to the editing process; solving research classification problems; testing a text for plagiarism; analyzing a scientific article (**practical skills**) | 40 |
| 3 | Using of support information | 5 |
| 4 | Proper volume | 5 |
| 5 | Response design | 5 |
| 6 | Absence of logical, grammatical, theoretical and practical errors | 5 |
| **Total:100** | | |

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| --- | --- | --- | --- |
| **Assessment by letter system** | **Equivalent in numbers** | **Points**  **(%content)** | **Assessment according to the traditional system** |
| А | 4,0 | 95-100 | Excellent |
| А- | 3,67 | 90-94 |
| В+ | 3,33 | 85-89 | Good |
| В | 3,0 | 80-84 |
| В- | 2,67 | 75-79 |
| С+ | 2,33 | 70-74 |
| С | 2,0 | 65-69 | Satisfactorily |
| С- | 1,67 | 60-64 |
| D+ | 1,33 | 55-59 |
| D- | 1,0 | 50-54 |

|  |  |  |  |
| --- | --- | --- | --- |
| FX | 0,5 | 25-49 | Unsatisfactory |
| F | 0 | 0-24 |